

FLORIDA SHRINE ASSOCIATION 2000 CONVENTION
OFFICIAL PROGRAM GUIDE MAGAZINE

2000 INSERTION ORDER

Business Name _____

Address _____

City _____ State _____ Zip Code _____

Contact _____ Phone _____

Check the boxes pertaining to the ad you are reserving

Ad Size

- Full Page
- 1/2 Page Horizontal
- 1/2 Page Vertical
- 1/4 Page Block

Color Process

- Black & White
- Spot Color
(color determined by publisher)
- Four Color

This insertion order serves as confirmation of my advertising space reservation in the Official Program Guide Magazine for the FLORIDA SHRINE ASSOCIATION 2000

Authorized By _____ Date _____

Print Name _____ Title _____

IMPORTANT

The available advertising space is on a first come basis. However, all **INSERTION ORDERS** must be received **NO LATER THAN** MARCH 15, 2000

All rates are net.

Payment and camera-ready ad copy is requested with insertion order. However, full **PAYMENT** and **CAMERA-READY AD COPY** must be received **NO LATER THAN** MARCH 15, 2000

Please make all checks payable to: FLORIDA SHRINE ASSOCIATION 2000

Please submit insertion orders to:

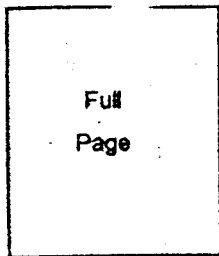
FLORIDA SHRINE ASSOCIATION 2000
534 Cocoa Lane
Orlando, FL 32804-3011

For additional information call:

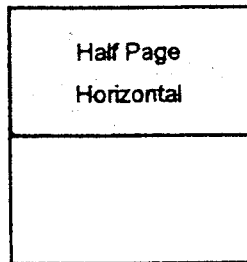
P. H. (Bob) Davis
(407) 423-5494

RATE SHEET FOR OFFICIAL PROGRAM ADVERTISING

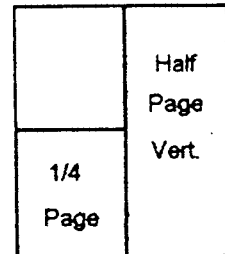
<u>Ad Size</u>	<u>Black & White</u>	<u>Spot Color</u>	<u>Full Color</u>
Full Page	\$ 100.00	\$ 450.00	\$ 550.00
1/2 Page	\$ 75.00	\$ 350.00	\$ 450.00
1/4 Page	\$ 50.00	\$ 250.00	\$ 350.00
Back Page	\$ 200.00	\$ 550.00	\$ 800.00



7 3/4" x 9 3/4"



7 3/4" x 4 7/8"



1/2 = 3 7/8" x 9 3/4"
1/4 = 3 7/8" x 4 7/8"

ALL ADS MUST BE SUBMITTED CAMERA READY

PHOTOS

- A. Furnish film on all color ads
- B. Black & white proof for halftone pictures

COPY DEADLINE

Copy for Ad Building
Camera Ready

MARCH 15, 2000
MARCH 15, 2000

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